

MINUTES
OLYMPIA HILLS GOLF COURSE & CONFERENCE COMMITTEE

Olympia Hills Golf Course & Event Center
12900 Mount Olympus
Universal City, TX 78148
16 July 2018

1. CALL TO ORDER:

The meeting was called to order by Chairman Candace Moore at 5:00 PM, 16 July 2018.

2. QUORUM CHECK: By Secretary Robert Barnhardt

Members present:

Robert Barnhardt

Les Bourne

Candace Moore

James Watson

(3 Vacant Committee Seats)

Guests Present:

Sal Garcia – Golf Course Manager

Katie Rein – Food and Beverage Manager

Regina Carmona – Universal City Events Coordinator

Les Kiel (New City Resident)

3. 2019 CASINO NIGHT EVENT:

- Regina Carmona, the Universal City Events Coordinator explained that each year, the City selects one of its non-profit organizations to host and run the annual Casino Night event.

- The presentation covered the schedule for the event, sponsor responsibilities, and benefits to the sponsor organization.

- The Golf and Conference Center Committee agreed to be the 2019 Casino Night event and Jim Watson agreed to head up the project for the Committee.

- The initial focus will be on lessons learned from the most recent event and developing a strategy to line up volunteers to assist the Committee in hosting the event for 2019.

- Proceeds will benefit improvements to the Golf and Conference Center.

4. NEW BUSINESS:

Jim Watson motioned to approve the minutes from the 18 June 2018 meeting, Les Bourne seconded that motion, and minutes were unanimously approved by all members present.

Golf Course Update: Presented by Sal Garcia, Golf Course General Manager

- Sal reported that rounds of golf for June were above the 5 year average for the month, and the 2018 year-to-date rounds of 22,324 exceed the 2017 year-to-date rounds played by 200 rounds, a good trend.
- The Golf Course has completed 3 weeks of the junior golf camps for the summer, and the 3 camps have been very successful.
- Upcoming events are:
 - Thursday Night Scrambles – July 26
 - Toga Run – August 3
 - Wine and 9 – August 17
 - August “kids’ month” under age 12 play free with a paid adult
- Planning weekly golf clinics for men, women, and kids

Events Center Update: Presented by Katie Rein, Food & Beverage Manager

- The Event Center is planning an Open House for July 21st for catering vendors and prospective wedding event clients.
- Thursday night Happy Hours continue to be very popular and well attended, and planning to continue into the fall.

5. OLD BUSINESS:

CartTrac Advertising

- Sal Garcia reported that he has signed another advertiser.
- Sal is also working with City staff to revise the marketing strategy for signing up advertisers for the CartTrac system, and he is developing a 30 second video that can be shown on a phone, tablet or on the Golf and Conference Center Website.

Event Center Cost Benefit Analysis

- Following up on discussions at the June Committee Meeting, the Committee agreed to move forward with a more comprehensive cost and benefit analysis for an additional Event Center facility to address the lost opportunities for additional events because of conflicts with weddings and golf tournaments competing for the same dates.

- Les Bourne will take the lead on the cost and benefit analysis with support from other committee members and Golf and Conference Center staff as needed.

6. ADJOURNMENT:

The meeting was adjourned at 6:55 PM. The next meeting will be 20 August 2018 at 5:00 PM at Olympia Hills Conference Center.

Bob Barnhardt
OHGCC Secretary