

Minutes
Golf Course & Conference Center Committee
Olympia Hills Golf Course & Conference Center
12900 Mount Olympus
Universal City, TX 78148
October 25, 2021

1. CALL TO ORDER Bob Barnhardt, Chairman, called the meeting to order at 5:00 PM. Larry Cardinal conducted a Quorum Check; all members, except Jim Duttweiler (excused absence) and Geoff Candia, were present. Sal Garcia, Olympia Hills Golf and Conference Center Manager, and Katie Rein, Director of Food and Beverage, were also present. The Committee was also pleased to welcome Ms. Kim Turner, Universal City Manager, to the meeting.

2. NEW BUSINESS

- Bob called for the approval of the minutes of meeting of September 20, 2021. Les Bourne moved for approval, Cindy Spurlock seconded, and the motion carried.

- Bob introduced Kim Turner who gave the Committee an update on the Golf Course and Conference Center from her perspective.

-- Last fiscal year was very good with over 40,000 rounds played and the addition of technology to support tee times and golf operations. The new hotel will be opening at the end of the year to the mutual advantage of the course and the hotel in advertising, wedding support, etc.

-- Getting help has been a challenge, as it is throughout the industry, and both Sal and Katie have been working options. The improvements to holes six and seven are complete, with the exception of minor rework on drainage for hole six. Now improvements to holes eight and nine can begin. The Committee commended the work by the city on new paths at the sixth green and the wall on seven.

-- She then discussed the challenges faced for maintenance of the Conference Center itself with different types of foundations for the building, as well as the need to make improvements for the kitchen area.

-- Finally, Kim presented a history of the Golf and Conference Center Committee, initially established to provide oversight for operations which were contractor provided in the beginning. With the change to city-run operations and Sal and Katie reporting directly to the city, it may be time for the Committee to review options for its operation. The Committee decided to make this an agenda item for the November meeting.

- Golf Course Update - Golf and Conference Center Manager:

-- As noted in Ms. Turner's discussion, for the fiscal year (October 1, 2020 through September 30, 2021), a record total of 41,598 rounds were played, 4,507 rounds better than last FY, and nearly 10,750 rounds better than the five-year average. The total rounds in September were 3,404 which exceeds the five-year average for September by 872 rounds.

-- The new FY is off to a great start with a 100-person tournament scheduled for October 26, and two major golf outings of 183 players and 216 players respectively earlier in the month.

-- The greens were overseeded October 25. This will protect the greens better should another hard freeze occur this winter. Purchase of the new GPS units continues but with no ETA as of now. The course is making a big push for players to download the Olympia Hills App to promote "exclusive specials" for the slow times generally experienced November through February.

- Food & Beverage Update:

-- October had six weddings and four corporate events. One wedding was cancelled and another postponed due to the bride being in a car accident. Food was also provided the golf tournaments, a birthday party, the upcoming Halloween Happy Hour. October will have a total of six weddings and five corporate events.

-- The Murder Mystery Happy Hour was well attended. The city sponsored Halloween – Famous Dead People theme scheduled of October 28 is also expecting a good crowd. Happy hours will be suspended from November through February and will resume the first Thursday in March with a Mardi Gras Themed Happy Hour.

-- The event calendar for October – December is very busy with weddings, birthday parties, Christmas parties, etc. Katie noted that the larger events require additional staff and she is looking at options to support this. Finally, Katie is planning to host an Open House in January for newly engaged couples as this is a prime time to schedule weddings.

- Member Items – Cindy mentioned potential fund-raising activities, and Kim suggested that it might be time for the Committee to survey the course and Conference Center as they had done previously. These items will be discussed at the next meeting.

3. OLD BUSINESS: The Committee had planned to discuss the position of 1st Vice President at this meeting; however, this will be incorporated into a review of the Committee Roles and Responsibilities as mentioned by Ms. Turner.

4. ADJOURNMENT: Bob said that concluded the agenda for the meeting. Les Bourne moved for adjournment; Cindy Spurlock seconded. The meeting adjourned at 5:40 PM. The next meeting will be November 15, 2021 at 5:00 PM.

Larry Cardinal
Secretary
Olympia Hills Golf and Conference Center Committee